New Concepts in Latino American Cultures
A Series Edited by Licia Fiol-Matta & José Quiroga

Ciphers of History: Latin American Readings for a Cultural Age
by Enrico Mario Santí

Cosmopolitanisms and Latin America: Against the Destiny of Place
by Jacqueline Loss

Remembering Maternal Bodies: Melancholy in Latina and Latin American
Women’s Writing
by Benigno Trigo

The Ethics of Latin American Literary Criticism: Reading Otherwise
edited by Erin Graff Zivin

Modernity and the Nation in Mexican Representations of Masculinity:
From Sensuality to Bloodshed
by Héctor Domínguez-Ruvalcaba

White Negritude: Race, Writing, and Brazilian Cultural Identity
by Alexandra Isfahani-Hammond

Forthcoming Titles

Essays in Cuban Intellectual History
by Rafael Rojas

New Directions in Latino American Cultures
Also Edited by Licia Fiol-Matta & José Quiroga

New York Ricans from the Hip Hop Zone
by Raquel Rivera

The Famous 41: Sexuality and Social Control in Mexico, 1901
edited by Robert McKee Irwin, Edward J. McCaughan, and Michele Rocío Nasser

Velvet Barrios: Popular Culture & Chicana/o Sexualities
edited by Alicia Gaspar de Alba, with a Foreword by Tomás Ybarra Frausto

Tongue Ties: Logo-Eroticism in Anglo-Hispanic Literature
by Gustavo Pérez-Firmat

Bilingual Games: Some Literary Investigations
edited by Doris Sommer

Jose Martí: An Introduction
by Oscar Montero
New Tendencies in Mexican Art
by Rubén Gallo

The Masters and the Slaves: Plantation Relations and Mestizaje in American Imaginaries
edited by Alexandra Isfahani-Hammond

The Letter of Violence: Essays on Narrative and Theory
by Idelber Avelar

Intellectual History of the Caribbean
by Silvio Torres-Saillant

None of the Above: Contemporary Puerto Rican Cultures and Politics
edited by Frances Negrón-Muntaner

Queer Latino Testimonio, Keith Haring, and Juanito Xtravaganza: Hard Tails
by Arnaldo Cruz-Malavé

Forthcoming Titles

The Portable Island: Cubans at Home in the World
edited by Ruth Behar and Lucía M. Suárez

Puerto Ricans in America: 30 Years of Activism and Change
edited by Xavier F. Totti and Félix Matos Rodríguez
For my parents
Azar Isfahani-Hammond and Peter B. Hammond,
with love and gratitude
This page intentionally left blank
# Contents

<table>
<thead>
<tr>
<th>List of Illustrations</th>
<th>ix</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acknowledgments</td>
<td>xi</td>
</tr>
<tr>
<td>1 Vanishing Primitives: An Introduction</td>
<td>1</td>
</tr>
<tr>
<td>2 Poetry and the Plantation: Jorge de Lima’s White Authorship in a Caribbean Perspective</td>
<td>17</td>
</tr>
<tr>
<td>3 White Man in the Tropics: Authorship and Atmospheric Blackness in Gilberto Freyre</td>
<td>45</td>
</tr>
<tr>
<td>4 Joaquim Nabuco: Abolitionism, Erasure, and the Slave’s Narrative</td>
<td>83</td>
</tr>
<tr>
<td>5 From the Plantation Manor to the Sociologist’s Study: Democracy, Lusotropicalism, and the Scene of Writing</td>
<td>121</td>
</tr>
<tr>
<td>Notes</td>
<td>155</td>
</tr>
<tr>
<td>References</td>
<td>167</td>
</tr>
<tr>
<td>Index</td>
<td>179</td>
</tr>
</tbody>
</table>
Illustrations

Cover Illustration: “Jovem da Familia Costa Carvalho, de São Paulo, Sentada em Cadeirinha, Ladeada Por Dois Escavos Com Libré” [Youth From the Costa Carvalho Family, of São Paulo, Seated in a Sedan-Chair, Flanked by Two Freed Slaves]. Ca. 1860, artist unknown.

Figure 1  Storefront in Parque da Jaqueira, Recife, Mar. 2004. 43

Figure 2  Billboard for “Slave Barracks Motel” in Apipucos, Freyre’s hometown, Mar. 2004. 44

Figure 3  Entrance to “Slave Barracks Motel.” The billboard reads “Slave Barracks Motel: Man Makes Love and Love Remakes Man. Complicity at All Times.” 44
This page intentionally left blank
Acknowledgments

This book would not have been written without the affection, inspiration, and support provided by Azar Isfahani-Hammond, Moneera al-Ghadeer, Susan Meltzer, Alicia Lorenzo, Kirsten Ernst, Maritza Stanchich, Sylvia Ortiz, and Akbar Khan. I am deeply grateful to Orlando Bentancor for his tireless and ingenious reading and rereading of my introduction and to Gabriel Giorgi, Dain Borges, Roberto Diaz, Michael Lucey, Nancy Ruttenberg, Candace Slater, Luiza Moreira, and Charles Perrone for their responses to various incarnations of this project. Warm thanks to James Green for a timely historical consultation, to Stephanie Diani for photographic help and confidence boosting, and to Bernardo Jurema for supplying a steady flow of articles from Recife. Ruthie Gilmore, Fred Moten, Lanita Jakobs-Huey, Dorinne Kondo, Susana Draper, John Carlos Rowe, Judith Jackson Fossett, and Kim Clements provided invaluable intellectual and emotional encouragement. I am indebted to the University of Southern California’s James H. Zumberge Faculty Research and Innovation Fund for backing to finish *White Negritude*, to Denise Ferreira da Silva for her thought-provoking remarks about the field of race studies in Brazil, to Licia Fiol-Matta and José Quiroga for including me in their series, and to Ella Pearce, Luba Ostashevsky, Joanna Mericle, and Maran Elancheran for their expert guidance through the publication process. Thanks above all to César Braga-Pinto, Hilda Llorens, and Peter B. Hammond for their generous intellectual engagement, for their painstaking feedback on draft after draft of the entire manuscript, and for thinking *White Negritude* along with me.